



**tourism**

Department:  
Tourism  
REPUBLIC OF SOUTH AFRICA

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## **International Tourist Guiding Celebrations – Hoedspruit (Limpopo)**

**07 March 2018**

The Department, in collaboration with the Limpopo Department of Economic Development, Environment & Tourism (LEDET) and the Limpopo Tourism Authority (LTA), will host the International Tourist Guides' Day (ITG) celebrations in Hoedspruit- Limpopo.

Themed '**Travel, Enjoy and Respect,**' the two-day event will provide a platform for tourist guides to discuss their role in creating an awareness of the valuable contribution of sustainable practices towards tourism development.

### **Programme highlights:**

- Current State of Tourist Guiding (Overview) - National Registrar of Tourist Guides
- Travel, Enjoy, Respect - UNWTO
- The Promotion of Tourist Guides around the World – WFTGA
- We Do Tourism – The Role of Tourist Guides – South African Tourism
- The Role of Tourist Guides in the Creation of a Positive & Compelling Brand Image for South Africa – Brand SA
- Don't Let Untapped Wisdom Go to the Grave: Recognizing, Promoting and Protecting Indigenous Knowledge Systems - Freedom Park

Minister Derek Hanekom will deliver the keynote address.

### **Members of the media are invited:**

**Date** : 15 - 16 March 2018 [Two days]  
**Venue** : Rhino Convention Centre – Hoedspruit (Limpopo)  
**Time** : 08h00 for 08h45

Kindly confirm your attendance by no later than **12 March 2018 to:**

### **Ms Sindi Zwane**

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